

FOR IMMEDIATE RELEASE

## PRESS RELEASE

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### **XTEND IVR PROTOTYPING SUITE LAUNCHED**

*An easy-to-use telephony development and prototyping toolkit for everyone*

Bangalore, October 30, 2004. Xtend Technologies Pvt. Ltd., a leading provider of Interactive Voice Response Solutions (IVRS) in South India, today announced the launch of the Xtend IVR Prototyping Suite at Bangalore IT.COM 2004.

An easy-to-use telephony development and prototyping toolkit, the software suite consists of an Integrated Development Environment, Simulated Telephony Device, Debugger, Editor, Prompt Recorder and a Single Port Runtime that enable final prototyping and demonstration on the telephone line.

Targeted at IVR developers who would like to quickly prototype interactive voice response systems to better understand client requirements and at E.D.P personnel looking to understand the capabilities and functioning of interactive voice response systems, the Xtend IVR Prototyping Suite is attractively priced at Rs. 4500 + taxes.

Exhibiting at Stall No. 27 in the Software Solutions, Knowledge and R&D (Pavilion 5) of Bangalore IT.COM, the prototyping suite is a must see for anyone looking at implementing an IVRS in their organisation.

#### **About Xtend Technologies (P) Ltd.**

Xtend provides Interactive Voice Response Solutions and Mobile Commerce Solutions via its RAD toolkits "Xtend IVR" and "Xtend SMS". These products have been used by prominent satellite channels, engineering colleges, banks, telecom and other private and public sector companies for dissemination of information to their customers. In the Telecom sector, Xtend manufactures Fixed Cell Terminals (FCT).

Xtend is also the recipient of the "Best Innovative Products" Award of IT Kerala 2000 held at Technopark, Trivandrum.

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For more information on Xtend, visit [www.xtendtech.com](http://www.xtendtech.com)