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Xtend Technologies (P) Ltd.
Receives Award for Best Product of IT Kerala 2000

Xtend Technologies (P) Ltd., Kochi had participated in the recently conducted IT Kerala 2000 exhibition organised at Technopark by the IT Mission Group, Kerala. More than 165 companies from all over India participated in the exhibition spanning four days.

Exhibiting the recently launched products – Xtend Interactive Voice Response System (XIVR), Xtend Fixed Cellular Terminal (XFCT), and Xtend Short Messaging Server (XSMS) at their stall, Xtend was selected for the award for the Best Product of IT Kerala 2000.

Many enquiries and business proposals from local business houses and software developers were received which are currently being evaluated and assessed. Prospective foreign clients included business visitors from Sri Lanka and Korea. Enquiries in this regard and subsequent software development and marketing tie-ups are expected to materialize in near future.

Started in 1997, Xtend created a national identity for itself by developing and then giving away "ShellSock", a software that enabled an Internet shell account user to view graphics. Distributed in numerous computer print media; ShellSock had the height of its usage more than 25,000 users in India.

Xtend then moved on to developing custom software solutions for its customers. However, on attending the extremely useful TiE seminar series organised by the IT Mission Group and realising that scalability of its focus areas was an absolute necessity for the company to grow quickly; Xtend decided to concentrate its core areas of competence and therein focus on developing products of exacting standards.

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